



**Proposal Evaluation**  
**Employee Financial Wellness Programming and Related Employer-Sponsored Financial Solutions RFP #031623**

		Alliant Insurance Services	Arthur J. Gallagher & Co.	BMG Money, Inc.	BrightPlan, LLC	CreditWorks, LLC	Ernst & Young, LLP	Fidelity Workplace Services	iGrad, inc.	Kashable, LLC	Silver Lion Student Loan Advisors, LLC	Summer PBC	Tuition.io, Inc.	WEX Health, Inc.
Possible Points														
Conformance to RFP Requirements	50	39	41	42	41	39	39	41	40	43	43	42	39	41
Pricing	400	324	319	341	343	289	255	315	291	303	323	340	290	323
Financial Viability and Marketplace Success	75	57	63	61	56	53	61	65	57	60	58	59	51	63
Ability to Sell and Deliver Service	100	76	78	73	74	68	75	77	75	77	72	75	74	78
Marketing Plan	50	33	40	39	37	34	38	38	40	43	43	42	34	41
Value Added Attributes	75	55	62	54	60	58	60	60	59	62	57	61	61	61
Performance Standards or Guarantees	50	30	42	39	42	34	42	41	41	39	38	40	42	43
Depth and Breadth of Offered Equipment, Products, or Services	200	159	173	156	158	148	145	149	165	154	146	156	160	156
Total Points	1,000	773	818	805	811	723	715	786	768	781	780	815	751	806
Rank Order		9	1	5	3	12	13	6	10	7	8	2	11	4

DocuSigned by:  
*James Voelker*  
 15F6CCFFA61E4A0...  
 James Voelker, CPCM, CFCM Procurement Lead Analyst

DocuSigned by:  
*Brandon Town*  
 7BCA93CD6377421...  
 Brandon Town, NIGP-CPP, CPSM, CPSD, Procurement Analyst

DocuSigned by:  
*Carol Jackson*  
 6EE63AEDED5F46E...  
 Carol Jackson, Procurement Analyst

DocuSigned by:  
*Nick Scholer*  
 4513A60DCA01467...  
 Nick Scholer, Procurement Analyst